Forma Fixed Shell Business and Premium+ Economy

Main data 2022.06

A/C platforms Airbus SA/LR families Boeing SA/LR families

Designed around comfort it also facilitates easy configuration for different aircraft types.

Forma is a new member of the family of seats generated from the Geven / Priestmangoode partnership designed for comfort.

The brand-new fixed shell Forma is a short haul Business Class and a long haul Premium+ Class seat which places passenger experience and comfort at the heart of the design.

Contemporary and sculptural wrap around details define personal space and offer enhanced privacy.

A stylish and widely accessorized seat, featuring an elevated comfort in each of the option.

The innovative structural design of the seat has enabled a considerable weight reduction, supporting efficiency and sustainability.

Conceived for catering to the needs of the wide body cabin, Forma donates an optimal ergonomic position, generous stowage spaces and the possibility of accommodating the largest available video screens.



		design	seat assembly	state of the art performances
Forma	Outstanding legroom and passenger space starting from 38" pitch Integrated class-leading monitor up to 20" Easily configurable for different aircraft types Privacy offered at different option levels — A PriestmanGoode-Geven creation	Contemporary and sculptural wrap-around detail to define personal space and offer more privacy. Customization options according to airline brand requirements. Improved passenger comfort and experience which enable airlines to differentiate their offering and create revenue opportunities as passengers increasingly look to personalize their	Both mechanical and electric recline actuation Integrated class-leading monitor up to 20" for in-flight entertainment. Ample stowage space Shoe storage compartment Integrated lower footwell Multiple adjustable privacy elements Generous meal tray table featuring multi device PED holder	Anti-corrosion surface Treatments Structure and mechanism validated by huge amount of reliability test (life cycle and static) No special tools necessary for maintenance Sustainable efficiency Cross platform versatility
		journeys.	Backshell embracina endbavs	

Forma can work as Business Class on short

haul or Premium Economy on long-haul. The features allow

airlines to differentiate cabins and support revenue models.

Backshell embracing endbays

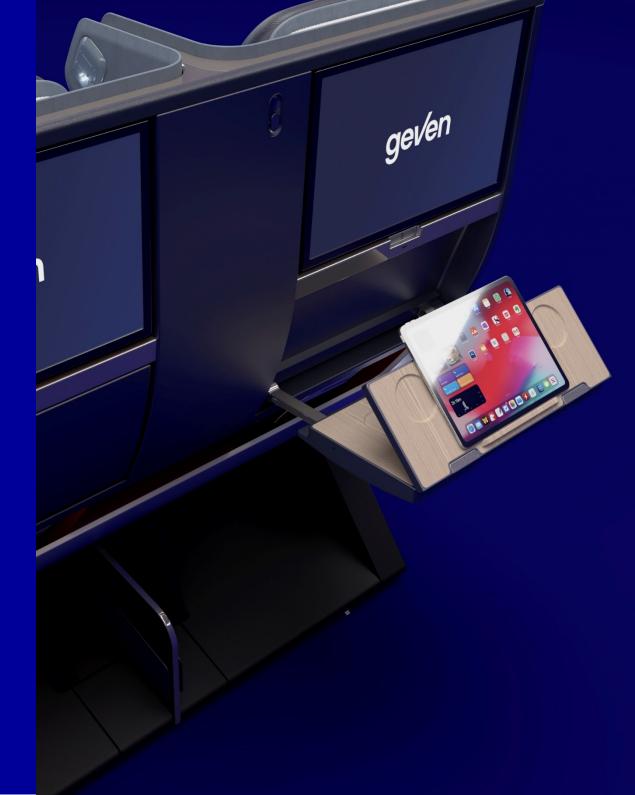
- passenger comfort centric seat design
- ample recline outstanding legroom
- ambient lights
- adjustable privacy panel
- zero gravity italian class style



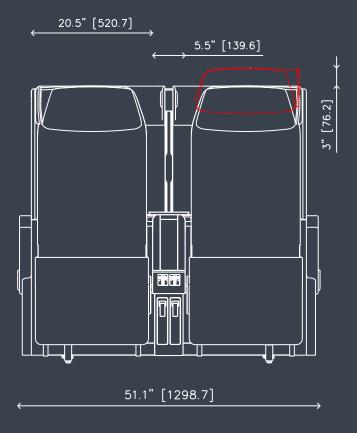
seat options

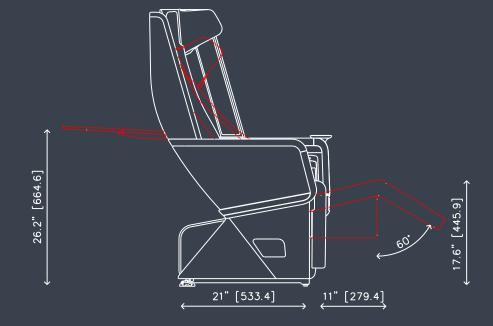
Forma

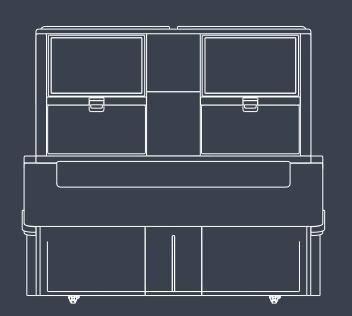
- Customized trim and finish
- Customer logo
- PED holder
- Ambient and reading lights
- Privacy headrest
- Provision for additional USB and PWR units
- Adjustable legrest
- Footwell
- Shoes Compartment
- Actuated motion system



Forma







46.5" [1181.8]

Above dimensions are referred to SA A/C family and can vary depending by each specific A/C platform

